



CUHK Business School
The Chinese University of Hong Kong



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Citi Launches 13th Citibank University Banking Course in Partnership with CUHK Business School

(Hong Kong) Citi announced today the launch of the 13th Citibank University Banking Course (banking course) in partnership with The Chinese University of Hong Kong (CUHK) Business School, which will run from January to April 2017.

Established in 2004, the Citibank University Banking Course aims to introduce university students to the key elements of banking through a series of classroom lectures taught by seasoned bankers from Citi. The annually-updated program offers an invaluable opportunity for students to gain insights into the banking industry.

Entering its 13th year, the Citibank University Banking Course has continued to attract a high number of applicants this year. Following a rigorous selection process, 42 students from CUHK Business School were admitted to the course.

At the inauguration ceremony, Mr. Weber Lo, Citi Country Officer & Chief Executive Officer, Hong Kong & Macau, said, "At Citi, enabling growth and progress is our business and we strive to make a positive financial and social impact in the communities we serve. We are delighted to be bringing back the banking course to the CUHK Business School this year."

"In today's rapidly-changing world, being future compatible is key. With our sights set firmly on the future, we are committed to nurturing talent and deploying our knowledge and experience to help our future leaders grow. Through the banking course, we hope that students can gain essential skills that will benefit them as they enter the world of work and lead the world into the future," Mr. Lo added.

Prof. Benjamin Wah, Provost of CUHK said, "CUHK and Citi share the commitment in contributing to the community through nurturing global business leaders. It is our privilege to partner with Citi in offering the CUHK–Citibank University Banking Course to our students. I am certain that the course will further enhance our students' ability in today's dynamic marketplace, and our students will leverage this unique opportunity to take home the essential skills and knowledge for the banking and finance industry."

Prof. Kalok Chan, Dean of CUHK Business School and Wei Lun Professor of Finance, said, "As a pioneering business school in Hong Kong and Asia, CUHK Business School not only aims to provide its students with a top-notch learning environment, but also strives to offer true-to-life knowledge and stimulating educational experiences to these future business leaders. We are gratified to be able to partner with Citi to organize a banking course for our

students. The CUHK–Citibank University Banking Course provides an unparalleled opportunity for our students to acquire invaluable knowledge of modern banking operations and practices with both classroom theories and practical learning experiences from seasoned bankers.”

Since launch, more than 600 university students in Hong Kong have attended the banking course and received in total of over 350 hours of teaching on the fundamentals of banking and finance.

This year, the banking course will run from January to April 2017, with nearly 30 hours of classroom lectures, a visit to a Citibank branch, a term end test and a final group project.

Modules to be covered include:

- Introduction to Consumer, Commercial, Corporate and Investment Banking
- Bank Marketing and Branding
- Branch Banking and Distribution
- Careers in Banking
- Compliance and AML
- Corporate Social Responsibility
- Credit Cards
- Markets & Securities Services
- Wealth Management Products and Advisory Services
- Risk Management
- Secured and Unsecured Lending
- Trade & Transaction Services
- Treasury Management

The top-performing students will be selected to receive the “Outstanding Achievement Award” and have the opportunity to join Citi Kong Kong’s 2017 summer internship program.

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About Citi

Citi, the leading global bank, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management.

Additional information may be found at www.citigroup.com | Twitter: @Citi | YouTube: www.youtube.com/citi | Blog: <http://new.citi.com> | Facebook: www.facebook.com/citi | LinkedIn: www.linkedin.com/company/citi

About CUHK Business School

CUHK Business School comprises two schools – Accountancy and Hotel and Tourism Management – and four departments – Decision Sciences and Managerial Economics, Finance, Management and Marketing. Established in Hong Kong in 1963, it is the first business school to offer BBA, MBA and Executive MBA programs in the region. Today, the School offers 8 undergraduate programs and 13 graduate programs including MBA, EMBA, Master, MSc, MPhil and PhD.



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In the Financial Times Global MBA Ranking 2016, CUHK MBA is ranked 26th. In FT's 2016 EMBA ranking, CUHK EMBA is ranked 37th in the world. CUHK Business School has about 4,400 full-time and part-time students and has the largest business school alumni network in Hong Kong, with over 32,000 alumni worldwide. Professor Kalok Chan is the Dean of CUHK Business School.

More information is available at: www.bschool.cuhk.edu.hk or by connecting with CUHK Business School on Facebook: www.facebook.com/cuhkbschool and LinkedIn: www.linkedin.com/company/cuhk-business-school.