ENJOY CERTAINTY AND EASE IN YOUR PLANNING

Simply Love Encore 5 is a participating life insurance product underwritten by AIA International Limited (Incorporated in Bermuda with limited liability). Citibank (Hong Kong) Limited is an appointed insurance agent for AIA International Limited (Incorporated in Bermuda with limited liability). This product brochure is issued by AIA and is for distribution by Citibank (Hong Kong) Limited in Hong Kong only.

AIA International Limited (Incorporated in Bermuda with limited liability)



Pass your legacy of love across generations of your family

Enjoy assurance knowing that you have secured their future

To help you prepare for the future and meet your financial goals, Simply Love Encore 5 provides stable returns in the form of guaranteed cash value, as well as non-guaranteed dividends that can potentially accelerate your long-term wealth accumulation. When the time is right, your Simply Love Encore 5 policy can be passed onto future generations unlimitedly through the Change of Insured Option, while the Contingent Insured Option protects your legacy from unexpected twists in life. With Simply Love Encore 5, you can rest assured knowing that your legacy will last beyond your lifetime, enriching the lives of those you love.

S	Stable returns to realise your ambition	Terminal Dividend Lock-in Option to realise potential returns
	Change of Insured Option and Contingent Insured Option to pass your legacy across future generations unlimitedly	Death Benefit Settlement Option to allow for flexible legacy planning
S	Unemployment Benefit for extra flexibility during tough times (applicable for a 5-year or 10-year premium payment policy only)	Simply apply with no medical examination required

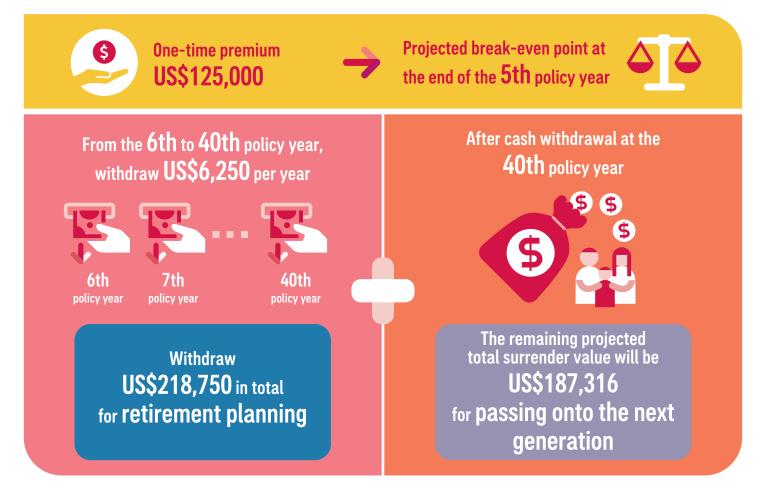
Plan Highlights

"AIA", "AIA Hong Kong", "the Company", "We", "our", or "us" herein refers to **AIA International Limited** (Incorporated in Bermuda with limited liability).

Flexible withdrawal to create your future income and pass it onto the next generation

Plan your own income with flexible withdrawals for a carefree future

The following example is hypothetical and for illustrative purpose only. Actual dividends are not guaranteed and are declared at AIA's sole discretion. This example assumes that the Terminal Dividend Lock-in Option is not exercised.



Important notes:

- 1. The amount of cash withdrawal under **Simply Love Encore 5** is non-guaranteed and the length of withdrawal period is nonguaranteed. The actual amount and period of cash withdrawal may vary according to the actual non-guaranteed benefit payable. Cash withdrawals made will be deducted first from the non-guaranteed accumulated Annual Dividends with interest (if any), and then any withdrawal which exceeds the remaining balance of non-guaranteed accumulated Annual Dividends with interest (if any) will be deducted from the guaranteed cash value and non-guaranteed Terminal Dividend (if any) entitlement accrued (from and after the end of the 2nd policy year), which in turn will reduce the principal amount of the policy. Therefore, the subsequent guaranteed cash value, non-guaranteed Annual Dividends (if any), non-guaranteed Terminal Dividend (if any) and total premiums paid as used in the calculation of the Death Benefit will be adjusted accordingly based on the reduced principal amount and the amounts will be less than the projection without cash withdrawal. Please contact the relevant licensed bank staff or our Company to obtain the illustrative documents for details of cash withdrawal in the case above.
- 2. The projected total surrender value illustrated is the sum of the policy's guaranteed cash value plus accumulated non-guaranteed Annual Dividends with interest (if any) and non-guaranteed Terminal Dividend (if any). As of the 40th policy year, the projected total surrender value is US\$187,316 (the guaranteed cash value is US\$54,922 and the non-guaranteed surrender value is US\$132,394). The projected policy value and break-even point is based on the current dividend scales and accumulation interest rate of 3.5% p.a. on non-guaranteed Annual Dividends (if any). The current dividend scales and interest rates are neither indicative of future performance nor guaranteed. Past performance or current performance of our business should not be interpreted as a guide for future performance. The actual Annual Dividends, accumulation interest rates and Terminal Dividend payable throughout the duration of the policy may vary at AIA's sole discretion, which may be less or more favourable than those illustrated and may be zero. The actual break-even point is not guaranteed and may be shorter or longer than the illustrated. The above example assumes that no policy loans are taken and no Terminal Dividend Lock-in Option is exercised throughout the term of the policy, and that all premiums are paid in full when due. To receive the amounts illustrated, the policy owner must surrender his policy at the end of respective policy year. This policy will be terminated when the total surrender value has been withdrawn entirely.
- 3. The guaranteed cash value is calculated based on the projected principal amount at the end of each policy year. The actual principal amount after each partial surrender may be more or less than the projected figures of each policy year, therefore, based on the actual principal amount at the end of each policy year, the actual guaranteed cash value will be reflected accordingly.

9

Stable returns to secure future

Simply Love Encore 5 is a participating whole life insurance plan that covers the entire lifespan of the insured, who is the person protected under the policy. This plan provides you with guaranteed cash value, non-quaranteed Annual Dividends (if any) and nonguaranteed Terminal Dividend (if any), all of which form your policy values. This plan will provide guaranteed cash value, enabling you to accumulate wealth and secure a prosperous future for yourself and your family. In addition, we will distribute the profit generated from the product group of participating whole-life insurance plan by providing you with non-guaranteed annual cash amounts called **Annual Dividends** on a yearly basis, which begin from the end of the corresponding policy year. For more details, please refer to "Cover at a glance" (on page 7). You may choose to receive the non-guaranteed Annual Dividends in cash, or use them to reduce any premium due under this policy (for a policy other than a one-time premium payment policy). Otherwise, these sums shall accumulate in your policy, potentially earning interest.

We will also provide you with a one-off non-guaranteed cash payment, called a **Terminal Dividend** (if any), if:

- i. you surrender the policy; or
- ii. the insured passes away,

and where the above situation occurs after the policy has been in force for 2 years (for a one-time premium or 5-year premium payment policy) or 5 years (for a 10-year premium payment policy) (one-time premium payment is also known as Single Premium in the illustrative document).

Payment of the Terminal Dividend is not guaranteed. We determine the amount at our sole discretion and may be zero.

The non-guaranteed Terminal Dividend (if any) does not form a permanent addition to the policy and it may be increased or decreased at subsequent declarations.



Realise potential returns with the Terminal Dividend Lock-in Option

Through the Terminal Dividend Lock-in Option, **Simply Love Encore 5** enables you to realise potential returns by transferring the latest value of the non-guaranteed Terminal Dividend into a Terminal Dividend Lock-in Account to earn interest at a non-guaranteed rate. This is available once per policy year, starting from the end of the 15th policy year.

To provide further flexibility for your financial needs throughout various life stages, subject to our rules and regulations, you can also withdraw cash from the Terminal Dividend Lock-in Account anytime without reducing the principal amount of your policy, where the principal amount is used to calculate the premium and relevant policy values and will not be payable as death benefit.

Any balance of your Terminal Dividend Lock-in Account may accumulate at a non-guaranteed accumulation interest rate that may be declared by us from time to time.





Change of Insured Option and Contingent Insured Option to pass your legacy across future generations unlimitedly

During the lifetime of the current insured after the end of the 1st policy year, the Change of Insured Option allows you to change the insured to another loved one, in whom you and the beneficiary have insurable interest. That way, the value of your policy can be inherited by later generations, adding extra flexibility to your legacy planning.

With the Contingent Insured Option, during the lifetime of the current insured, you can designate another loved one as a contingent insured, in whom you and the beneficiary have insurable interest. There is no limit on the number of times you can designate, modify or remove a contingent insured, as long as it is done during the lifetime of the current insured, but you may only have one contingent insured per policy at any time during the benefit term. Upon the passing of the current insured, the contingent insured may become the new insured without affecting your policy values so as to protect your legacy for the next generation.

You may change the insured under the Change of Insured Option and / or the Contingent Insured Option as many times as you wish, subject to our approval.

Your choice of settlement option if the worst should happen

If the insured, who is the person protected under the policy, passes away and no contingent insured has become the new insured, we will pay the death benefit to the person whom you select in your policy as beneficiary.

The death benefit will include the higher of:

- i. guaranteed cash value; and
- ii. the total premiums paid or one-time premium paid (if applicable) for the basic plan;

plus

- non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy;
- non-guaranteed Terminal Dividend (if any); and
- any remaining balance of the Terminal Dividend Lock-in Account (if applicable).

We will deduct all outstanding debt under your policy before we make the payment to the beneficiary.

To ease your financial burden during unforeseen challenges, **Simply Love Encore 5** offers extra protection through an accidental death benefit, which is equal to the total premiums paid or one-time premium paid (if applicable) for your basic plan. This is paid in addition to the above death benefit if the insured passes away due to a covered accident within the first 12 months of the policy.

As an alternative to a lump sum payment, the death benefit and accidental death benefit can be paid to your beneficiary in regular instalments if you apply to exercise the Death Benefit Settlement Option during the lifetime of the insured, according to the specific benefits amounts to be paid at regular intervals chosen by you.



Flexible premium payment terms

With **Simply Love Encore 5**, you can select from three premium payment terms according to your personal financial needs. You can choose a one-time premium payment, or you can spread payments over a 5-year or 10-year period. Premium amounts are guaranteed to be fixed throughout the payment period, making it easy for you to budget flexibly. For 5-year or 10-year premium payment terms, the premium can be paid annually, semiannually, quarterly or monthly.

Premium Payment Term	Insured's Age at Policy Issue	Benefit Term	
One-time premium payment	15 days to age 80		
5 years	15 days to age 80	Whole life	
10 years	15 days to age 75		

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Unemployment Benefit – Delay premium payments in case of unemployment for 5-year and 10-year premium payment policies

Unemployment may cause a significant impact on your finances. To help ease your financial burden while keeping the insured protected, you may claim for the Unemployment Benefit if you are laid off and become involuntarily unemployed during the premium payment term of the basic plan. Once your application approved, the grace period for late premium payment under the basic plan and any add-on plans will be extended from 31 days up to 365 days.

The Unemployment Benefit is available once per policy and relevant proof is required. Please refer to the Note for Unemployment Benefit for a 5-year or 10-year premium payment policy for further details.

> Add-on cover for extra protection with a 5-year or 10-year premium payment term

All add-on plans (if any) are subject to additional premiums, underwriting and exclusions. All benefits under add-on plans will be terminated when your **Simply Love Encore 5** policy terminates.

7 | LIFE INSURANCE – SAVINGS SIMPLY LOVE ENCORE 5



Cover at a glance

Premium Payment Term	One-time	5-year		10-year	
Insured's Age at Application	15 days – age 80	15 days – ag	ge 80	15 days – age 75	
Benefit Term		Whole lif	fe		
Policy Currency	US\$ / HK\$				
Principal Amount	For calculation of the premium and relevant policy values only and will not be payable as the death benefit				
Minimum One-time Premium / Annual Premium	US\$5,000 / HK\$37,500 US\$1,500 / HK\$11,250 US\$1,000 / HK\$7,500				
Non-Guaranteed Annual Dividends and Terminal Dividend	 Annual Dividends Non-guaranteed Annual Dividends (if any) will be declared to your policy at least once per year, starting from the end of the corresponding policy year as follows: 				
	Premium Payment Term Corres		ponding policy year		
	One-time	e 2		2nd policy year	
	5-year		6	6th policy year	
	10-year		1	1th policy year	
	 Receive the non-guaranteed Annual Dividends (if any) in cash or accumulin your policy with non-guaranteed interest or use them to reduce premium due under the policy (for a policy other than a one-time premipayment policy). 			use them to reduce any	
	Terminal Dividend				
	• One-off non-guaranteed Terminal Dividend (if any) will be provided upon policy surrender or death of the insured after the policy has been in force for 2 years (for a one-time premium or 5-year premium payment policy) or 5 years (for a 10-year premium payment policy).				
Terminal Dividend Lock-in Option	Within 30 days after the end of each policy year, starting from the end of the 15th policy year, you may apply to exercise the Terminal Dividend Lock-in Option once per policy year.				
Transfer of Lock-in Amount					
	You can decide on what percentage of the non-guaranteed Terminal Dividend to transfer, with the condition that the percentages cannot be less than 10% or more than 70% (minimum and maximum percentages are subject to our prevailing rules and regulations) and the Lock-in Amount is subject to a minimum amount that is determined by us from time to time.				
• The calculation of the Lock-in Amount is based on the latest valu guaranteed Terminal Dividend. All outstanding debt under your p deducted from the Lock-in Amount (up to a maximum deduction a to the Lock-in Amount) before it is transferred into your Terminal Div in Account.			under your policy will be n deduction amount equal		
	• Once the Lock-in Amount is transferred into the Terminal Dividend Lock-in Account, the non-guaranteed Terminal Dividend as at the relevant policy year and the non-guaranteed Terminal Dividend to be declared for all subsequent policy years will be reduced accordingly.				
 The transfer of the Lock-in Amount cannot be reversed once the Te Dividend Lock-in Option is exercised. 			versed once the Terminal		



Cover at a glance (continued)

Terminal Dividend Lock-in Option	Value of the Terminal Dividend Lock-in Account
(continued)	 Any balance in your Terminal Dividend Lock-in Account may accumulate interest at a non-guaranteed rate as determined by us.
	 Subject to rules and regulations prevailing at the time, you may withdraw cash from Terminal Dividend Lock-in Account anytime.
Surrender Benefit	The surrender benefit will include:
	• guaranteed cash value; plus
	 non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy; plus
	 non-guaranteed Terminal Dividend (if any); plus
	 any remaining balance of the Terminal Dividend Lock-in Account (if applicable).
	We will deduct all outstanding debt (if any) under the policy before we make the payment.
Change of Insured Option	You may exercise the change of insured under the Change of Insured Option as many times as you wish, subject to our approval.
	At the time of applying to exercise the Change of Insured Option
	• You may opt to change the insured of the policy during the lifetime of the current insured and after the end of the 1st policy year.
	• You and the beneficiary must have insurable interest in the proposed new insured.
	• The proposed new insured must be between 15 days and 60 years of age, at the time of application.
	• No medical examination is required for the proposed new insured if the total annual premiums or one-time premium payment does not exceed the aggregate limit set for such insured, subject to our prevailing rules and regulations.
	After the change of insured
	All existing add-on plans (if any) will automatically terminate (except the Payor Benefit Rider (if any, where the waiver of premium has not commenced), which shall remain in force provided that the age of the proposed new insured is between 15 days and 17 years old at the time of application, while its premium may be adjusted in accordance with any different benefit term). Add-on plans may be re-applied for and your policy values will not be affected.

9 | LIFE INSURANCE – SAVINGS SIMPLY LOVE ENCORE 5

Cover at a glance (continued)

Contingent Insured Option	You may exercise the change of insured under the Contingent Insured Option as many times as you wish, subject to our approval.
	At the time of designating the Contingent Insured
	• Subject to our approval, there is no limit on the number of times you can designate, modify or remove a contingent insured during the lifetime of the current insured.
	• The proposed contingent insured must be between 15 days and 60 years of age.
	• There can only be one contingent insured per policy at any time during the benefit term.
	Upon the passing of the current insured
	• You may opt to change the new insured of the policy to the contingent insured.
	• The contingent insured must be age 60 or under to be eligible to become the new insured.
	• No medical examination is required for the contingent insured if the total annual premiums or one-time premium payment does not exceed the aggregate limit set for such insured, subject to our prevailing rules and regulations.
	• The contingent insured needs to be approved to become the new insured within a year of the passing of the current insured, otherwise the death benefit as at the date of death of the insured will become payable to the beneficiary.
	Upon the contingent insured becoming the new insured
	• All existing add-on plans (if any) will automatically terminate, except the Payor Benefit Rider (if any, where the waiver of premium has not commenced), which shall remain in force provided that the age of the contingent insured is between 15 days and 17 years old when the current insured passes away, while its premium may be adjusted in accordance with any different benefit term. Afterwards, add-on plans (if any) may be re-applied and your policy values will not be affected.
	• You may designate a new contingent insured at anytime afterwards.

Cover at a glance (continued)

Accidental Death Benefit	 The death benefit will include the higher of: i. guaranteed cash value; and ii. the total premiums paid or one-time premium paid (if applicable) for your basic plan; plus non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy; non-guaranteed Terminal Dividend (if any); and any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit will equal the total premiums paid or one-time premium paid (if applicable)
Accidental Death Benefit	 ii. the total premiums paid or one-time premium paid (if applicable) for your basic plan; plus non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy; non-guaranteed Terminal Dividend (if any); and any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	 basic plan; plus non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy; non-guaranteed Terminal Dividend (if any); and any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	 non-guaranteed Annual Dividends (if any) that have accumulated with interest (if any) under the policy; non-guaranteed Terminal Dividend (if any); and any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	 interest (if any) under the policy; non-guaranteed Terminal Dividend (if any); and any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	 any remaining balance of the Terminal Dividend Lock-in Account (if applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	applicable). We will deduct all outstanding debt (if any) under the policy before we make the payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
Accidental Death Benefit	payment to the beneficiary. In addition to the death benefit, if the insured passes away due to a covered accident within the first 12 months of the policy, the accidental death benefit
a	accident within the first 12 months of the policy, the accidental death benefit
fr b is b	for the basic plan. The maximum aggregate amount of the accidental death benefit with respect to the same insured under all Simply Love Encore 5 polices is US\$100,000 / HK\$750,000 and the benefit payable under each policy will be prorated according to its total premiums paid or one-time premium paid (if applicable) for the basic plan.
Death Benefit Settlement Option •	• During the lifetime of the insured, you can select specific benefit amounts to be paid to your beneficiary at regular intervals chosen by you, provided that the total annual payment is equal to at least 2% of the sum of the death benefit and accidental death benefit.
	• The remaining amount of benefits will be left with our company to accumulate interest at a non-guaranteed interest rate determined by us, until the full amount of benefits has been paid to the beneficiary.
	• The Death Benefit Settlement Option is not available if the sum of the death benefit and accidental death benefit payable is less than US\$50,000*.
*	* If the policy is issued in a currency other than US\$, the amount would be available in the respective policy currency and the prevailing exchange rate will be used to calculate the above amount.
Policy Loan •	• You can borrow up to the total guaranteed cash value of the policy.
•	 Interest on a policy loan will be charged at a rate solely determined by us.
a	No medical examination is required for your application as long as the total annual premiums or one-time premium payment (if applicable) does not exceed the aggregate limit set for each insured, subject to our prevailing rules and regulations.

Examples

(The following examples are hypothetical and are for illustrative purpose only. Actual dividends are not guaranteed and are declared at AIA's sole discretion.)

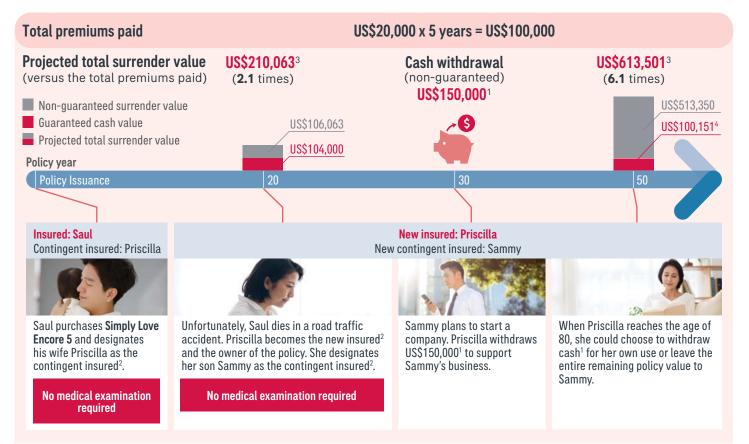
Case 1:

Policy owner and insured:	Saul (age 35)
Occupation:	Senior HR Manager
Family status:	Married (wife, Priscilla, age 30), with a newborn son, Sammy



Now that little Sammy has joined the family, Saul wants to be able to provide substantial support for his loved ones in the future. He purchases **Simply Love Encore 5** with an annual premium of US\$20,000 per year for 5 years – a total of US\$100,000. The plan provides Saul with stable returns and cash withdrawal flexibility¹ to suit his needs, and allows him to designate his wife Priscilla as the contingent insured² which will protect his legacy.

This case assumes that Saul and Priscilla do not withdraw cash before the 30th policy year, choosing instead to let the total surrender value accumulate in the policy. This case also assumes that the Terminal Dividend Lock-in Option is not exercised.



Remarks:

- 1. The cash withdrawal amount under **Simply Love Encore 5** is non-guaranteed and the length of withdrawal period is non-guaranteed. The actual cash withdrawal amount may vary according to the actual non-guaranteed benefit payable. Cash withdrawals made will be deducted first from the non-guaranteed accumulated Annual Dividends with interest (if any), and then any withdrawal which exceeds the remaining balance of the non-guaranteed accumulated Annual Dividends with interest (if any) will be deducted from the guaranteed cash value and non-guaranteed Terminal Dividend (if any) entitlement accrued (from and after the end of the 2nd policy year), which in turn will reduce the principal amount of the policy. The principal amount is used to calculate premium and relevant policy values and will not be payable as death benefit. Therefore, the subsequent guaranteed cash value, non-guaranteed Annual Dividends (if any), and non-guaranteed Terminal Dividend (if any) will be adjusted accordingly based on the reduced principal amount and the amounts will be less than the projection without cash withdrawal. Please contact the relevant licensed bank staff or our Company to obtain the illustrative documents for details of cash withdrawal in the case above.
- 2. The Contingent Insured Option is subject to our approval. For details of the rules and regulations, please refer to the "Cover at a glance" section of this brochure.
- 3. The projected total surrender value illustrated is the sum of the policy's guaranteed cash value plus the accumulated non-guaranteed Annual Dividends with interest (if any) and non-guaranteed Terminal Dividend (if any). The projected policy value is based on the current dividend scales and accumulation interest rate of 3.5% p.a. on non-guaranteed Annual Dividends (if any). The current dividend scales and interest rates are neither indicative of future performance nor guaranteed. Past performance or current performance of our business should not be interpreted as a guide for future performance. The actual Annual Dividends (if any), accumulation interest rates and Terminal Dividend (if any) payable throughout the duration of the policy may vary at AIA's sole discretion, which may be less or more favourable than those illustrated and may be zero. The above example assumes that no policy loans are taken throughout the term of the policy, that the Terminal Dividend Lock-in Option is not exercised, and that all premiums are paid in full when due. To receive the amounts illustrated, the policy owner must surrender his policy at the end of the respective policy year. This policy will be terminated when the total surrender value has been withdrawn entirely.
- 4. The guaranteed cash value is calculated based on the projected principal amount at the end of each policy year. The actual principal amount after each partial surrender may be more or less than the projected figures for each policy year. Therefore, the actual guaranteed cash value will be based on the actual principal amount at the end of each policy year, the actual guaranteed cash value will be reflected accordingly.

13 | LIFE INSURANCE – SAVINGS SIMPLY LOVE ENCORE 5

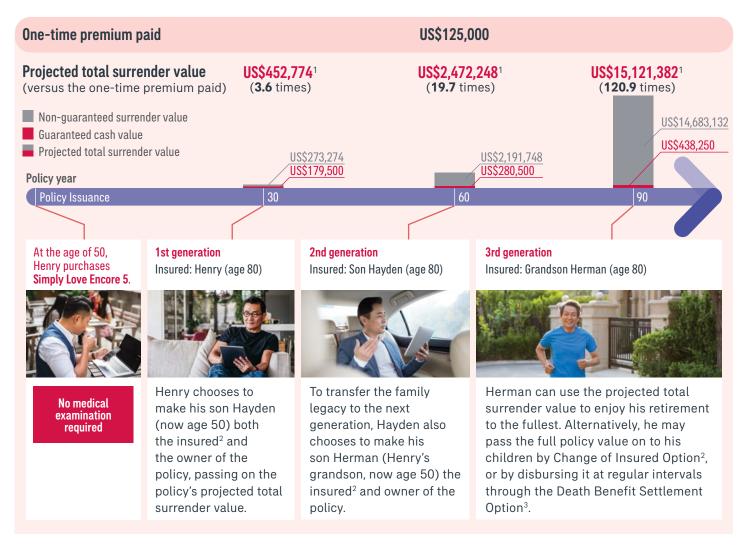
Case 2:

Policy owner and insured:	Henry (age 50)
Occupation:	Finance Director
Family status:	Married, with a son Hayden (age 20)

Henry believes that the love of one's family is life's greatest blessing. He wants to lay the foundation for a prosperous financial future for his family by wisely accumulating wealth over the long term. This is why he purchases **Simply Love Encore 5** with a one-time premium payment of US\$125,000, providing long-term stable capital growth for legacy planning.



This case assumes that the policy owners do not withdraw cash from the policy at any point, choosing instead to let the total surrender value accumulate within the policy. This case also assumes that the Terminal Dividend Lock-in Option is not exercised.



Remarks:

- 1. The projected total surrender value illustrated is the sum of the policy's guaranteed cash value plus the non-guaranteed accumulated Annual Dividends with interest (if any) and the non-guaranteed Terminal Dividend (if any). The projected policy value is based on the current dividend scales and accumulation interest rate of 3.5% p.a. on Annual Dividends. The current dividend scales and interest rates are neither indicative of future performance nor guaranteed. Past performance or current performance of our business should not be interpreted as a guide for future performance. The actual Annual Dividends (if any), accumulation interest rates and Terminal Dividend (if any) payable throughout the duration of the policy may vary at AIA's sole discretion, which may be less or more favourable than those illustrated and may be zero. The above example assumes that no cash withdrawal or policy loans are taken and no Terminal Dividend Lock-in Option is exercised throughout the term of the policy, and that all premiums are paid in full when due. To receive the amounts illustrated, the policy owner must surrender his policy at the end of the respective policy year. This policy will be terminated when the total surrender value has been withdrawn entirely.
- 2. The Change of Insured Option is subject to our approval. For details of the rules and regulations, please refer to the "Cover at a glance" section of this brochure.
- 3. The Death Benefit Settlement Option is subject to our approval. For details of the rules and regulations, please refer to the "Cover at a glance" section of this brochure.

Important Information

This brochure does not contain the full terms and conditions of the policy. It is not, and does not form part of, a contract of insurance and is designed to provide an overview of the key features of this product. The precise terms and conditions of this plan are specified in the policy contract. Please refer to the policy contract for the definitions of capitalised terms, and the exact and complete terms and conditions of cover. In case you want to read policy contract template before making an application, you can obtain a copy from AIA. This brochure should be read along with the illustrative document (if any) and other relevant marketing materials, which include additional information and important considerations about this product. We would like to remind you to review the relevant product materials provided to you and seek independent professional advice if necessary.

This brochure is for distribution in Hong Kong only.

Dividend Philosophy

This is a participating insurance plan in which we share a portion of the profits earned on it and related participating insurance plans with the policy owners. It is designed to be held long term. The premiums of a participating insurance plan will be invested in a variety of assets according to our investment strategy. The cost of policy benefits (including guaranteed and non-guaranteed benefits as specified in your plan that may be payable on death or surrender, as well as charges we make to support policy guarantees (if applicable)) and expenses will be deducted as appropriate from premiums of the participating insurance plan or from the invested assets. We aim to ensure a fair sharing of profits between policy owners and shareholders, and among different groups of policy owners.

Divisible surplus refers to profits available for distribution back to policy owners as determined by us. The divisible surplus that will be shared with policy owners will be based on the profits earned from your plan and related groups of similar plans or similar group of policies (as determined by us from time to time by considering factors such as benefit features, policy currencies and period of policy issuance), divisible surplus may be shared with the policy owners in the form of annual dividends and terminal dividends as specified in your policy.

We review and determine the dividend amounts payable to policy owners at least once per year. Divisible surplus depends on the investment performance of the assets which we invest in and the amounts of benefits and expenses we need to pay for the plan. It is therefore inherently uncertain. Nevertheless, we aim to deliver relatively stable dividend payments over time through a smoothing process by spreading out the gains and losses over a period of time. The actual dividends declared may be different from those illustrated or projected in any insurance plan information provided (e.g. benefit illustrations) depending on whether the divisible surplus, past experience and / or outlook are different from what we expected. If dividends are different, this will be reflected in the policy anniversary statement.

A committee has been set up to provide independent advice on the determination of the dividend amounts to the Board of the Company. The committee is comprised of members from different control functions or departments within the organisation both at the AIA Group level as well as Hong Kong local level, such as office of the Chief Executive of the Company, legal, compliance, finance, investment and risk management. Each member of the committee will endeavour to exercise due care, diligence and skill in the performance of his or her duties as a member. The committee will utilise the knowledge, experience, and perspectives of each individual member to assist the Board in the discharge of its duty to make independent decisions and to manage the risk of conflict of interests, in order to ensure fair treatment between policy owners and shareholders, and among different groups of policy owners. The actual dividends, which are recommended by the Appointed Actuary, will be decided upon the deliberation of the committee and finally approved by the Board of Directors of the Company, including one or more Independent Non-Executive Directors, and with written declaration by the Chairman of the Board, an Independent Non-Executive Director and the Appointed Actuary on the management of fair treatment between policy owners and shareholders.

To determine the dividends of a participating policy, we consider both past experience and the future outlook of all factors including, but not limited to, the following:

Investment returns: include interest earnings, dividends and any changes in the market value of the backing assets, i.e. the assets in which we invest your premiums (the cost of policy benefits and expenses will be deducted from the investment). Depending on the asset allocation adopted for the insurance plan, investment returns could be affected by fluctuations in interest income (both interest earnings and the outlook for interest rates) and various market risks, including interest rate risk, credit spread and default risk, fluctuations in listed and private equity prices, real estate prices as well as foreign exchange currency if the currency of the backing assets is different from the policy currency, etc.

Claims: include claims for death benefits and any other insured benefits under the insurance plan.

Surrenders: include policy surrenders, partial surrenders and policy lapses; and their corresponding impact on the backing assets.

Expenses: include both expenses directly related to the policy (e.g. commission, underwriting, issue and premium collection expenses) and indirect expenses allocated to the insurance plan (e.g. general administrative costs).

Some participating insurance plans (if applicable) allow the policy owners to place their annual dividends, guaranteed and non-guaranteed cash payments, guaranteed and non-guaranteed incomes, guaranteed and non-guaranteed annuity payments, and / or bonus and terminal dividend lock-in accounts with us, potentially earning interest at a non-guaranteed interest rate. To determine such non-guaranteed interest rate, we consider the returns on the pool of assets in which these amounts are invested with reference to the past experience and future outlook. This pool of assets is segregated from other investments of the Company and may include bonds and other fixed income instruments.

For dividend philosophy and dividend history, please visit our website at

https://www.aia.com.hk/en/dividend-philosophy-history.html



Investment Philosophy, Objective and Strategy

Our investment philosophy aims to deliver sustainable longterm returns in line with the insurance plan's investment objectives and the Company's business and financial objectives.

Our aforementioned objectives are to achieve the targeted long-term investment results while minimising volatility in investment returns to support the liabilities over time. They also aim to control and diversify risk exposures, maintain adequate liquidity and manage the assets with respect to the liabilities.

Our current long-term target strategy is to allocate assets attributed to this insurance plan as follows:

Asset Class	Target Asset Mix (%)	
Bonds and other fixed income instruments	50% - 100%	
Growth assets	0% - 50%	

The bonds and other fixed income instruments predominantly include government and corporate bonds and are mainly invested in the United States and Asia-Pacific. Growth assets may include listed equity, equity mutual funds, physical real estate, real estate funds, private equity funds and private credit funds, and are mainly invested in the United States, Asia-Pacific and Europe. Growth assets generally have a higher long-term expected return than bonds and fixed income assets but may be more volatile in the short term. The range of target asset mix may be different for different participating insurance plans. Our investment strategy is to actively manage the investment portfolio i.e. adjust the asset mix in response to the external market conditions and the financial condition of the participating business. For example, there is a smaller proportion of growth assets when interest rates are low and a larger proportion of growth assets when interest rates are high. When interest rates are low, the proportion of growth assets may be even smaller than the long-term target strategy, so as to allow us to minimise volatility in investment returns and to protect our ability to pay the guaranteed benefits under the insurance plans, whereas the proportion of the growth assets may be even larger than the long-term target strategy when interest rates are high to allow for the possibility that we may share more investment opportunities in growth assets with the policy owners.

Subject to our investment objectives, we may use a material amount of derivatives to manage our investment risk exposure and for matching between assets and liabilities, for example, the effects of changes in interest rates may be moderated, while allowing for more flexibility in asset allocation.

Our currency strategy is to minimise currency mismatches. For bonds or other fixed income instruments, our current practice is to endeavour to currency-match bond purchases with the currency of the underlying policy (e.g. US Dollar assets will be used to back US Dollar insurance plans, HK Dollar assets will be used to back HK Dollar insurance plans). Subject to market availability and opportunity, bonds may be invested in a currency other than the currency of the underlying policy and currency swaps may be used to minimise the currency risks. Currently assets are mainly invested in US dollars. Growth assets may be invested in a currency other than the currency of the underlying policy and the selection is done according to our investment philosophy, investment objectives and mandate.

We will pool the investments from similar participating insurance plans to determine the return and we will allocate the return to specific participating insurance plans with reference to their target asset mix. Actual investments (e.g. geographical mix, currency mix) would depend on market opportunities at the time of purchase, hence may differ from the target asset mix.

The investment strategy is subject to change depending on the market conditions and economic outlook. Should there be any material changes in the investment strategy, we will inform policy owners of the changes, with underlying reasons and expected impact to the dividends.

Key Product Risks

- You should pay premium(s) on time and according to the selected premium payment schedule. If you stop paying the premium before completion of the premium payment term, you may surrender the policy, otherwise, the premium will be covered by a loan taken out on the policy automatically. When the loan balance exceeds the sum of guaranteed cash value and non-guaranteed accumulated Annual Dividends with interest (if any) of the basic plan, the policy will terminate and you will lose the cover. The surrender value of the policy will be used to repay the loan balance, and we will refund any remaining value.
- 2. The plan may make certain portion of its investment in growth assets. Returns of growth assets are generally more volatile than bonds and other fixed income instruments, you should note the target asset mix of the product as disclosed in this product brochure, which will affect the dividend on the product. The savings component of the plan is subject to risks and possible loss. Should you surrender the policy early, you may receive an amount considerably less than the total amount of premiums paid.
- 3. You may request for the termination of your policy by notifying us in written notice. Also, we will terminate your policy and you / the insured will lose the cover when one of the following happens:
 - the insured passes away, except when the contingent insured becomes the new insured;
 - you do not pay the premium within 31 days (or up to 365 days under Unemployment Benefit) of the due date and the policy has no cash value (only applicable for a 5-year or 10-year premium payment policy);
 - any benefit is paid under the basic plan or add-on plan that triggers termination of the policy; or
 - the outstanding debt exceeds the guaranteed cash value of your policy. Where the premium is covered by a loan taken out on the policy automatically, the outstanding debt exceeds the sum of guaranteed cash value and accumulated Annual Dividends with interest (if any) of your policy.
- 4. We underwrite the plan and you are subject to our credit risk. If we are unable to satisfy the financial obligations of the policy, you may lose your premium paid and benefits.

- 5. You are subject to exchange rate risks for plans denominated in currencies other than the local currency. Exchange rates fluctuate from time to time. You may suffer a loss of your benefit values and the subsequent premium payments (if any) may be higher than your initial premium payment as a result of exchange rate fluctuations. You should consider the exchange rate risks and decide whether to take such risks.
- 6. Your current planned benefit may not be sufficient to meet your future needs since the future cost of living may become higher than they are today due to inflation. Where the actual rate of inflation is higher than expected, you may receive less in real terms even if we meet all of our contractual obligations.

Key Exclusions to Accidental Death Benefit

Accidental Death Benefit will not cover any conditions that result from any of the following:

- self-destruction while sane or insane, participation in a fight or affray, being under the influence of alcohol or a non-prescribed drug
- war, service in armed forces in time of war or restoration of public order, riot, industrial action, terrorist activity, violation or attempted violation of the law or resistance to arrest
- racing on wheels or horse, scuba diving
- ptomaines or bacterial infection (except pyogenic infection occurring through an accidental cut or wound)
- air travel, including entering, exiting, operating, servicing or being transported by any aerial device or conveyance (except as a passenger of a commercial passenger airline on a regular scheduled passenger trip over its established passenger route)

The above list is for reference only. Please refer to the policy contract of this plan for the complete list and details of exclusions.

Note for Unemployment Benefit for a 5-year or 10-year premium payment policy

You must be employed under a continuous contract for not less than 24 months and be eligible for a severance payment upon termination under the employment or labour laws of Hong Kong or Macau (according to the place of policy issuance) prior to the involuntary unemployment. Further, such employment cannot be self-employment, employment by a family member (including spouse, parent, grandparent, child or grandchild) or employment as a domestic servant. The Unemployment Benefit starts on the premium due date at the time when we approve your claim and continues for up to 365 days. Proof of continuous unemployment is required by you upon our request. The Unemployment Benefit is not available if you were informed of your pending involuntary unemployment on or before the issue date or commencement date of the policy, whichever is later.

The Unemployment Benefit will cease on the earliest of the following dates:

- i. at the end of extended grace period,
- ii. you fail to provide proof of continuous unemployment upon our request,
- iii. the date on which the policy owner has been changed,
- iv. at the end of premium payment term of your basic plan,
- v. the date when any claims of your basic plan and / or addon plans is made, if the premium payment mode is not changed to monthly,
- vi. the date when you pay all outstanding premiums, and
- vii. termination date of your basic plan.

Claim for Unemployment Benefit must be submitted within 30 days of your involuntary unemployment.

The Unemployment Benefit could only be claimed once per policy and relevant proof is required. The approval of the Unemployment Benefit is subject to our prevailing rules and regulations, and the handling of policy during the extended grace period will be subject to our discretion.

Suicide

If the insured commits suicide within one year from the date on which the policy takes effect, our liability will be limited to the refund of premiums paid (without interest) less any outstanding debt.

After exercising the Change of Insured Option or upon the contingent insured becoming the new insured, if the new insured commits suicide within one year from the effective date of change as recorded by us, our liability will be limited to the refund of premiums paid of the basic plan (without interest) or the sum of guaranteed cash value, non-guaranteed accumulated Annual Dividends with interest (if any), non-guaranteed Terminal Dividend (if any) and any remaining balance of the Terminal Dividend Lock-in Account (if applicable) as at the date the new insured passes away, whichever is higher, less any outstanding debt.

Incontestability

Except for fraud or non-payment of premiums, we will not contest the validity of this policy after it has been in force during the lifetime of the insured for a continuous period of two years from the date on which the policy takes effect. This provision does not apply to any add-on plan providing accident, hospitalisation or disability benefits. After exercising the Change of Insured Option or upon the contingent insured becoming the new insured, such twoyear period will be counted again starting from the respective effective date of change as recorded by us.

Warning Statement

Simply Love Encore 5 is an insurance plan with a savings element. Part of the premium pays for the insurance and related costs. If you are not happy with your policy, you have a right to cancel it within the cooling-off period and obtain a refund of any premiums and any levy paid. A written notice signed by you should be received by AIA's Hong Kong Main Office at 1/F, AIA Hong Kong Tower, 734 King's Road, Quarry Bay, Hong Kong within the cooling-off period (that is, 21 calendar days immediately following either the day of delivery of the policy or the Cooling-off Notice to you or your nominated representative, whichever is earlier). After the expiration of the cooling-off period, if you cancel the policy before the end of the term, the projected total cash value may be less than the total premium you have paid.

Additional Important Information

Effective from 1 January 2018, all policy owners are required to pay a levy on each premium payment made for both new and in-force Hong Kong policies to the Insurance Authority (IA). For levy details, please visit our website at www.aia.com.hk/useful-information-ia-en or IA's website at www.ia.org.hk.

The levy rates and the maximum amount of levy to be paid by policy owners from 2018 till 2021 onwards are listed as below:

	L. D. L.	Maximum Levy (HKD)	
Policy Anniversary Date	Levy Rate	Long Term Business	
From 1 January 2018 to 31 March 2019 (both dates inclusive)	0.04%	\$40	
From 1 April 2019 to 31 March 2020 (both dates inclusive)	0.06%	\$60	
From 1 April 2020 to 31 March 2021 (both dates inclusive)	0.085%	\$85	
From 1 April 2021 onwards (inclusive of that date)	0.1%	\$100	

- 1. This product is a life insurance product issued by AIA. This is a participating policy. The underwriting risks, financial obligations and support functions associated with the policies issued by AIA are its responsibility.
- The plan is an insurance plan with a savings element. Part of the premium(s) will be used to support the guaranteed benefit(s) such as guaranteed cash value and / or death benefit. Applicable fees and charges (including but not limited to cost of insurance and premium charge) will be deducted from the policy value, where appropriate.

The plan is a long term insurance plan and is designed to be held until the end of the policy term. Should you terminate the policy before the end of the lock-in period (please refer to point 20 below), you may receive an amount considerably less than the total amount of premium paid and you may lose all the premiums paid. The premium of the plan should be paid in full for the whole payment term.

3. AIA will send an anniversary statement to you upon every policy anniversary. Annual Dividends, Terminal Dividend and accumulation interest rates on Annual Dividends are not guaranteed, they are determined at AIA's sole discretion and may be zero. The non-guaranteed Terminal Dividend (if any) payable may be greater or lesser than the amount projected in the illustrative document or stated in the anniversary statement. No Annual Dividend will be declared before the end of the 2nd policy year (for a one-time premium payment policy), 6th policy year (for 5-year premium payment policy) or 11th policy year (for 10-year premium payment policy) and no Terminal Dividend will be declared before the end of the 2nd policy year (for a one-time premium payment policy), 2nd policy year (for 5-year premium payment policy) or 5th policy year (for 10-year premium payment policy).

- 4. At AIA's discretion, AIA may distribute the surplus from AIA's profit from this product group to policy owners as dividends. We aim to ensure a fair sharing of profits between policy owners and AIA shareholders, and among different groups of policy owners:
 - i. Policy owners and AIA shareholders Any profits and losses will be allocated among policy owners and AIA shareholders according to the defined shareholders' profit basis. This is reflected in the benefit illustration for the policy.
 - ii. Different groups of policy owners Profits will vary among policies with different policy classes.
 For example, the investment experience would be different for policies started in different years, and therefore the dividend could be different.
- 5. Future investment performance is unpredictable. Through our smoothing process, we aim to deliver more stable dividend payments, by spreading out the gains and losses over a longer period of time. If the experience of **Simply Love Encore 5** (on factors including, but not limited to, investment returns, claims, surrenders and expenses) continues to be unfavorable over an extended period, it would lead to a decrease in future dividends.

- 6. Policy owner can choose to apply for cash withdrawals from the value of the Terminal Dividend Lock-in Account (if applicable) or non-guaranteed accumulated Annual Dividends with interest (if any). Any further withdrawal which exceeds the remaining balance of the value of the Terminal Dividend Lock-in Account (if applicable) and the non-guaranteed accumulated Annual Dividends with interest (if any) will be deemed as partial surrender of the Policy and may lead to reduction of the principal amount of the Policy. Such further withdrawal will be deducted from the Guaranteed Cash Value and non-guaranteed Terminal Dividend entitlement accrued (if any) (from and after the end of the 2nd policy year (for a one-time premium payment policy or a 5-year premium payment term policy) or 5th policy year (for a 10-year premium payment term policy)), given upon such surrender. Therefore, the subsequent Guaranteed Cash Value, non-guaranteed Annual Dividends (if any) and nonguaranteed Terminal Dividend (if any) will be adjusted accordingly based on the reduced principal amount.
- 7. The policy is subject to AIA's minimum principal amount requirements as determined by AIA from time to time, and no withdrawal will be allowed which has the effect of reducing the principal amount of the policy below the minimum principal amount required.
- 8. All guaranteed and non-guaranteed elements (if any) and benefits of insurance policy are subject to the credit risk of AIA and the payments of such benefits and performance of the insurance policy are the obligations and liabilities of AIA. In the worst case, you may lose all the premium paid and benefit amount.

Policy benefits are not the obligation of any insurance agency or distributor selling or distributing the policy, or by any of their affiliates, and none of them makes any representation or guarantees regarding the claims-paying ability of AIA. AIA is responsible for its own financial condition and contractual obligations. Policy owners bear the default risk in the event that AIA is unable to satisfy its financial obligations under the insurance policy(ies).

- 9. Provided that the policy owner is not the insured, if the policy owner passes away during premium payment term, the new policy owner will be the insured (for insured aged 18 or above), the Contingent Owner (for insured aged 17 or below and if Contingent Owner is named) or the successor to the policy owner's estate (for insured aged 17 or below and if no Contingent Owner is named). Except for the one-time premium payment policy, the new policy owner will need to continue paying premium(s) on time and according to the selected premium payment schedule. Therefore, at the time of purchasing the policy and / or exercising the Change of Insured Option during premium payment term (if applicable), policy owner shall take into consideration the ability of new policy owner (if named) to meet the premium and levy payment obligation of the plan. If the new policy owner stops paying the premium before completion of the premium payment term for any reason, the new policy owner may surrender the policy, or else, the premium will be covered by a loan taken out on the policy automatically. When the loan balance exceeds the sum of guaranteed cash value and non-guaranteed accumulated Annual Dividends with interest (if any) of the basic plan, the policy will terminate and you will lose the cover. Early surrender or termination of policy before the end of the lock-in period may result in losses. The policy owner may get back considerably less than the premiums paid or even all the premiums paid may be lost.
- 10. Forward-Dated Change of Insured Instruction ("Forward Instruction"): Policy owner can apply to make or change a Forward Instruction under the Change of Insured Option so that the value of this policy may be passed on to the next generation on a target effective date specified by the policy owner (subject to AIA's prevailing rules), even if the policy owner may not be able to initiate the Change of Insured Option at a later stage due to certified adverse health condition. The Forward Instruction will only be executed on the target effective date (provided certain conditions are fulfilled in accordance with AIA's prevailing rules including but not limited to the provision of (i) a confirmation in respect of the Forward Instruction in AIA's prescribed form signed by the policy owner, the existing insured, the proposed new insured and Assignee (if applicable) or survival proof (if applicable) certified by registered medical practitioner in case any of the persons aforesaid suffer from an adverse health condition; and (ii) the latest copy of the identity card / passport of the proposed new insured. Upon AIA's approval of the application, an endorsement will be issued to the policy owner to record the effective date of change. The change shall not be valid until such change is evidenced by the said endorsement.

21 | LIFE INSURANCE – SAVINGS SIMPLY LOVE ENCORE 5

- 11. The Change of Insured Option under the plan must be made by the policy owner to AIA directly. After the end of the 1st policy year, when this option becomes effective, policy owner can get the appropriate servicing form by calling the AIA Customer Hotline (852) 2232 8808 in Hong Kong or by visiting www.aia.com.hk or any AIA Customer Service Centre. Upon approval of the application by AIA, an endorsement will be issued to record the effective date of change. The change shall not be valid until such change is evidenced by the said endorsement. For details, please refer to the Change of Insured Option Endorsement.
- 12. The exercise of the Contingent Insured Option under the plan must be notified by the policy owner to AIA directly. While the Policy is in force and during the lifetime of the Insured, policy owner can get the appropriate servicing form by calling the AIA Customer Hotline (852) 2232 8808 in Hong Kong or by visiting www.aia.com.hk or any AIA Customer Service Centre. Upon approval of the Designation or Removal of contingent insured by AIA, a confirmation letter will be issued to record such Designation or Removal. The Designation or Removal shall not be valid until such Designation or Removal is evidenced by the said confirmation letter. For details, please refer to the Contingent Insured Endorsement.
- 13. Within 30 days from the end of each policy year starting from the end of the 15th policy year, you may apply for exercising the Terminal Dividend Lock-in Option once per policy year, which lets you transfer the latest value of nonguaranteed Terminal Dividend (if any) into your Terminal Dividend Lock-in Account. Once you have exercised the Terminal Dividend Lock-in Option, the non-guaranteed Terminal Dividend (if any) as at the relevant policy year and the non-guaranteed Terminal Dividend (if any) to be declared at all subsequent policy years will be reduced accordingly. For the avoidance of doubt, exercising the Terminal Dividend Lock-in Option will not be treated as Partial Surrender thus no change to Principal Amount. The value of your Terminal Dividend Lock-in Account may accumulate at a non-guaranteed accumulation interest rate that may be declared by AIA from time to time.
- 14. Covered accident means an unforeseen and involuntary event which causes a bodily injury, subject to the conditions as listed in the policy contract. Please refer to the policy contract for the exact and complete terms and conditions of cover.

- 15.Add-on plans / riders mean supplementary contracts as stated in the policy contract.
- 16. The above product information should be used with the understanding that AIA is not rendering legal, accounting or tax advice. You are advised to check with your personal tax advisor for advice relevant to your circumstances.
- 17.AIA is the insurance underwriter of this insurance plan and is solely responsible for all approvals, coverage and compensations of their insurance plans. All insurance applications are subject to AIA's underwriting and acceptance. AIA reserves the final right to approve any policy application. In case the policy application is declined, AIA will make full refund of the actual amount of premium and any levy paid by the customer without interest. AIA shall assume full responsibility for the contracts of respective insurance plans.
- 18. If your application omits facts or contains materially incorrect or incomplete facts, AIA has the right to declare the policy void.
- 19. Whether to apply for insurance coverage is your own individual decision.
- 20. The reference to "Lock-in period" (if any) is the guaranteed breakeven year in which guaranteed cash value equals total premium paid as illustrated in the illustrative document. The guaranteed breakeven year for Simply Love Encore 5 for one-time premium payment term is 7 years. In annual premium payment mode, the guaranteed breakeven year for 5-year and 10year premium payment term are 16 years and 18 years respectively. The guaranteed breakeven year may be shorter or longer depending on the premium payment term and / or premium payment mode. Please refer to the illustrative document for the lock-in period applicable to your Simply Love Encore 5 policy. Early surrender or termination of your policy before the end of the lockin period may result in losses in that you may get back considerably less than your premiums paid.

21. If premium remains unpaid 31 days (or 365 days under the Unemployment Benefit) after the premium due date, you may surrender the policy, otherwise, AIA will advance the premium due as an automatic loan so long as the sum of guaranteed cash value and accumulated Annual Dividends with interest (if any) of the basic plan is sufficient to cover the premium in default and any outstanding debt.

You can apply for a policy loan and borrow up to 100% of the guaranteed cash value of the policy. Where a policy loan is available and taken out, interest on the policy loan will be charged at a rate solely determined by us from time to time. Interest on loan amounts accrue on a daily basis and are due on each policy anniversary. Any interest unpaid when due will be added to the outstanding loan amount. The unpaid loan or policy debt (if any) on the policy will be deducted from the payment or proceeds (if any) under the policy. If the total outstanding loan amounts (including interest) owing to AIA under this policy (if any) exceed the guaranteed cash value of the policy, the policy will be terminated. In the case of premium is covered by a loan taken out on the policy automatically, if the outstanding loan amounts (including interest) exceed the sum of guaranteed cash value and accumulated Annual Dividends with interest (if any) of your policy, the policy will be terminated.

- 22. Total surrender value / total cash value refer to the same value and these terms are used interchangeably.
- 23. Benefit illustration / illustrative document / proposal refer to the same document and these terms are used interchangeably.

Hong Kong (852) 2232 8808

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(on Hong Kong mobile network only)

24. The policy currency of this plan offers in Hong Kong dollars (HKD) or in US dollars (USD). For USD, any exchange rate fluctuation will have a direct impact on the amount of premium required and the value of your benefit(s) in Hong Kong dollar terms.

Any transaction involving currencies involves risks including, but not limited to, the potential for changing political and / or economic conditions that may substantially affect the price or liquidity of a currency. Policy owner should pay heed to the presence of the potential currency risks and decide whether to take such risks.

- 25. Claims under the plan must be made to AIA directly. You can get the appropriate claims forms by calling the AIA Customer Hotline (852) 2232 8808 in Hong Kong or by visiting www.aia.com.hk or any AIA Customer Service Centre. Please refer to the policy contract for details of claim procedure. If you wish to know more about claim related matter, you may visit "File A Claim" section under our company website www.aia.com.hk.
- 26. Citibank (Hong Kong) Limited's role is limited to distributing the insurance product only and Citibank (Hong Kong) Limited shall not be responsible for any matters in relation to the products provided (including but not limited to account / policy maintenance matters).

Please contact the relevant licensed bank staff or call AIA Customer Hotline for details

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Citibank (Hong Kong) Limited - Important Notes from the insurance agent

- 1. Citibank (Hong Kong) Limited, being registered with the Insurance Authority as a licensed insurance agency, acts as an appointed licensed insurance agent for AIA International Limited (the "Insurance Company").
- 2. Citibank (Hong Kong) Limited's role is limited to distributing insurance products of the Insurance Company only and Citibank (Hong Kong) Limited shall not be responsible for any matters in relation to the provision of the products.
- 3. Insurance products are products and obligations of the Insurance Company and not of Citibank (Hong Kong) Limited. Insurance products are not bank deposits or obligations of, or guaranteed or insured by Citibank (Hong Kong) Limited, Citibank, N.A., Citigroup Inc. or any of their affiliates or subsidiaries, or any local governmental agency.
- 4. In respect of an eligible dispute (as defined in the Terms of Reference for the Financial Dispute Resolution Centre in relation to the Financial Dispute Resolution Scheme) arising between you and Citibank (Hong Kong) Limited out of the selling process of any insurance product conducted by Citibank (Hong Kong) Limited as agent for Insurance Company or the processing of the related transaction, you may enter into a financial dispute resolution scheme process with Citibank (Hong Kong) Limited in accordance with the applicable rules in Hong Kong. However any dispute over the contractual terms of insurance products should be resolved directly between you and the Insurance Company.
- 5. All insurance applications are subject to Insurance Company's underwriting and acceptance.
- 6. The Insurance Company is solely responsible for all approvals, coverage, compensations and account maintenance in connection with its insurance products.
- 7. Citibank (Hong Kong) Limited will not render you any legal, accounting or tax advice. You are advised to check with your own professional advisor for advice relevant to your circumstances.
- 8. You are reminded to carefully review the relevant product materials provided to you and seek independent advice if necessary.
- 9. For any policy service enquiries, please contact the relevant licensed bank staff or the Insurance Company.

ENJOY CERTAINTY AND EASE IN YOUR PLANNING

Simply Love Encore 5 is a participating life insurance product underwritten by AIA International Limited (Incorporated in Bermuda with limited liability). Citibank (Hong Kong) Limited is an appointed insurance agent for AIA International Limited (Incorporated in Bermuda with limited liability). This product brochure is issued by AIA and is for distribution by Citibank (Hong Kong) Limited in Hong Kong only.

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